

APOORV MANGLA

product designer

contact@apoorv.in ▪ www.apoorv.in ▪ +91 81 3060 5678

WORK EXPERIENCE

May 2017 - Present

Product Analyst at Round One

Creating user centric products driven by research, market structure and user behaviour. Brainstorming ideas with different teams to develop workflows, wireframes and prototypes to create the pixel perfect designs.

- Ideating product strategies based on market requirements backed by data.
- Designing interfaces for the website, mobile website and android app using Sketch and Photoshop.
- Coordinating with partners such as Shine, Naukri & Timesjobs for all product requirements and improvements.
- Analyzing user and site data for data sanitization and better user experience.
- Analyzing site data for making better algorithms and processes to bring out more accuracy.
- Researching and implementing new features based on customer feedback and insights from user data.
- Working in a fast paced agile environment throughout the product lifecycle using tools like JIRA.

Jul 2015 - Apr 2017

User Interface Designer at Round One (Part Time)

Jan 2014 - Apr 2016

Graphic Designer at Josh Talks (Part Time)

Creating the collateral for social media, email marketing, partner websites and presentations. Developing designs for all Josh events such as Flex Boards, Banners, Tags, Agenda, Quotes, Stickers, Backdrops, Passes etc.

Jul 2013 - Apr 2017

Web & Graphic Designer (Freelance)

Worked on 40+ projects with clients from US, London, Dubai and across India on portfolios, corporate websites, android / ios applications, marketing campaigns, promotional graphics and branding.

May 2015 - Jun 2015

Graphic Designer at Spark Career Mentors (Internship)

Dec 2014

Web Designer at Thrill Group (Internship)

EDUCATION

Apr 2013 - Apr 2017

B.tech in Information Technology from Amity University, Noida

Apr 2011 - Mar 2013

12th CBSE from Kalka Public School, New Delhi

SKILLS



Adobe Photoshop



Adobe Illustrator



Sketch 3



Adobe Dreamweaver



HTML 5



CSS 3



Bootstrap



JavaScript



PHP

